



Meeting Needs Fundraising Guide



... we'll help you reach your target



Thank you for choosing to fund raise for Meeting Needs.

The funds we raise are distributed to a variety of charities, which are vetted prior to being offered a grant. Here are just a few of the causes we have helped.



1 ABI'S FOOTPRINTS

A charity that provides new mums with essential items they may not be able to afford for themselves. In March 2018, Meeting Needs provided Abi's Footprints with a grant of £2,500 to fully equip their new space with substantial racking for storage boxes containing the baby clothes, bedding, larger equipment and toys that they distribute to those mums in need.

2 JUST A DROP

The Kwa Voki Sand Dam project was delivered by UK charity Just a Drop and co-funded by Meeting Needs. The Dam project in Kenya brought safe water to 5,497 people, as well as conducting drinking water, sanitation and hygiene training and a food security programme. Meeting Needs provided £5,700 towards this project.

3 HAPPY DAYS

This UK-based childrens' charity provides holidays for disabled or disadvantaged children. We were pleased to provide a grant for £2,500 to fund 100 day trips and outings for children with special needs.

4 TOOLS FOR SELF RELIANCE

Meeting Needs helped fund tools and training for 230 people in Ghana with the provision of 162 tool kits to provide a sustainable income for 230 people. Working with UK-based charity, Tools for Self Reliance, The donation of just £2,100 will pay for the shipment of the toolkits, in total more than 3,000 tools and pieces of equipment weighing more than five tonnes, which have been collected in the UK and refurbished by more than 800 volunteers.

5 SOUTH LONDON CARES

Meeting Needs supported South London Cares Social Clubs programme with a grant of £4,000, funding winter clubs in Southwark and Lambeth for three months to ensure that older neighbours remained active, well and connected during winter. As well as this, and as with all other programmes at South London Cares, they bridge generational and cultural divides, bringing older and younger neighbours together to reduce isolation and loneliness.

6 OFFINSO REHABILITATION CENTRE

The Offinso Rehabilitation Centre in Ghana tries to improve the living conditions for the young people who live there all of whom have severe disabilities. In Ghana that means they are abandoned by their families because they become a burden and because parents don't know how to cope. A grant of just over £5,000 from Meeting Needs, facilitated the building of a new kitchen and dining area, so food could be prepared and eaten in a more hygienic environment.



If you're running, cycling, hiking, swimming or taking part in any other endurance event, there is more you can do than asking friends, family and colleagues to sponsor you. You can make it more fun and get them involved!



First of all, you need to set up your Virgin Money Giving donation page on the same day as you sign up for your race. Tell them your story. Why have you taken on this challenge and why have you chosen Meeting Needs as your chosen charity? Don't forget to include a link to the Meeting Needs website www.meetingneeds.org.uk in your bio on the page.

Identify your top contacts in terms of generosity/likelihood to support you, and reach out to them and ask them to sponsor you. The first three to five entries on your sponsor page will determine how much others will sponsor you, so try and get a few decent sized pledges on there as soon as possible. Explain to them why you are contacting them and that you wish to raise the bar as high as possible in order to encourage others to be more generous!

Once you've got these in place you can then reach out to other contacts who may make smaller pledges, but will be encouraged to make them larger when they see your fundraising page. Keep in regular contact with this group via WhatsApp or email, whatever works for you. Remind them of your fundraising and how you are getting on. You might wish to cleanse the list so you don't keep contacting people who have already donated – you might want to keep them on your side for next year!

Say "Thank You"

When someone has made a donation to your page, don't forget to send them a personalised thank you note.

You can then get your own PR Machine rolling to help get others involved in your fundraising!

Start by sharing your story on **Twitter/Instagram/Facebook/LinkedIn**, each time posting your fundraising link and tagging Meeting Needs.

Need some Inspiration?

This list isn't exhaustive, but we're a creative industry – it's designed to get those juices flowing!

Cake sales – who doesn't love a good cake stall? For very little upfront costs, you can often make a brilliant return on your money when people buy a slice of delicious cake. And if it's homemade cake – then even better! Run your sale on a Monday and you can ask your colleagues to bake on a Sunday.

Bag packing – ask your local supermarket if you can go down there and pack bags in return for customers' donating to your cause.

Blind bingo – host an evening with a game of blind bingo, where the winner keeps half of the money raised from selling the tickets and the other half goes towards your fundraising. You can buy these cards relatively cheaply online.

Busking – can you, or does anyone you know, sing or play an instrument; in return for raising funds for Meeting Needs?

Come Dine With Me – organise a competition amongst your friends, where you each take it in turn to cook and diners pay to come for dinner.

Car washing – it's always needed.

Quiz – the tradition pub quiz down your local can always raise some money

Raffle – are you able to get hold of a few prizes that you could raffle, or maybe combine the raffle with the quiz.

Wine and cheese evening

Skills auction.

Baby sitting; dog walking; gardening; cleaning. The list is endless. How much are people prepared to bid for yours or your colleagues, skills?

Do you train to music? Ask your friends to pay £2 to suggest a tune for you to train to – a great way to revamp your training!

Does someone have a teddy bear they can donate to the cause? Create a grid of 100 names and get people to pay £2 go guess the name of the bear from the list. Winner gets the bear. You can do the same kind of thing with a treasure map.

Guess the number of sweets in a jar, weight of a cake – you get the picture!

